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Greece

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Greece Citrus Annual 2011

Report Categories:
Citrus

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Report Highlights:
MY 2011/12 (November/October) Greek orange production is forecast to decrease by 1.3 percent due to heavy frost during flowering. MY 2011/12 Greek orange, tangerine, and lemon consumption is forecast to decrease by 3 percent because of the Greece's economic downturn and reduced purchasing power.

Oranges

Production, Supply, and Demand (MT)

Oranges	2009 Estimates 2009/2010 Post Data	2010 Estimates 2010/2011 Post Data	2011 Forecast 2011/2012 Post Data
Area Planted	36,000	36,000	36,000
Area Harvested	35,424	34,300	34,150
Production	969,660	922,000	910,000
Imports	7,946	8,000	8,500
Total Supply	**977,606**	**930,000**	**918,500**
Exports	381,880	380,700	382,200
Fresh Dom. Consumption	398,726	419,300	406,300
For Processing	197,000	130,000	130,000
Total Distribution	**977,606**	**930,000**	**918,500**

Source: Greek industry contacts; GTA (Global Trade Atlas)

PRODUCTION

MY 2011/12 (November/October) Greek orange production is forecast to decrease by about 1 percent, due to heavy frost during flowering. Peloponnese and Aitoloakarnaia (western Greece) are the main orange-producing areas. "Washington Navel," "Commons," "Valencia," "Navelina," and "Newhall" are the major orange varieties grown in Greece.

CONSUMPTION

MY 2011/12 Greek orange consumption is forecast to decrease by about 2 percent because of the Greece's economic downturn and reduced purchasing power. Most oranges are consumed fresh (channeled to open markets and grocery stores). The "Commons" variety is used predominantly in processing.

TRADE

MY 2011/12 Greek orange exports are forecast to remain stable. Romania, Serbia, and Germany continue to be the main destination for Greek oranges. "Navels" and "Tardives" are marketed mostly from November through March. South Africa supplies about 40 percent of Greece's orange import requirements.

Orange Juice

Production, Supply, and Demand (MT)

Orange Juice	2009 Estimates 2009/2010 Post Data	2010 Estimates 2010/2011 Post Data	2011 Forecast 2011/2012 Post Data
Deliv. to Processors	197,000	130,000	130,000
Beginning Stocks	0	0	0
Production	12,115	7,995	7,995
Imports	4,329	3,958	3,900
Total Supply	**16,444**	**11,953**	**11,895**
Exports	3,783	3,030	3,200
Domestic Consumption	12,661	8,923	8,695
Ending Stocks	0	0	0
Total Distribution	**16,444**	**11,953**	**11,895**

Source: Greek industry contacts; GTA (Global Trade Atlas)

According to the latest estimates, Greece is forecast to process about 130,000 MT of oranges in MY 2011/12, to produce 7,995 MT of concentrate. The total volume of oranges channeled to processing depends on crop quality and quantity of oranges destined to the fresh market, both domestic and foreign.

Tangerines

Production, Supply, and Demand (MT)

Tangerines	2009 Estimates 2009/2010 Post Data	2010 Estimates 2010/2011 Post Data	2011 Forecast 2011/2012 Post Data
Area Planted	9,200	9,200	9,200
Area Harvested	8,900	9,100	9,100
Production	110,000	120,000	120,000
Imports	4,788	3,999	3,700
Total Supply	**114,788**	**123,999**	**123,700**
Exports	33,310	70,496	74,895
Fresh Dom. Consumption	80,478	52,503	47,805
For Processing	1,000	1,000	1,000
Total Distribution	**114,788**	**123,999**	**123,700**

Source: Greek industry contacts; GTA (Global Trade Atlas)

PRODUCTION

MY 2011/12 (November/October) Greek tangerine production is forecast to remain steady. The main producing areas include the prefectures of Igoumenitsa, Arta, Mosologgi, and Thesprotia, located in northern Greece.

"Clementine" is the major tangerine variety grown in Greece.

CONSUMPTION

MY 2011/12 Greek tangerine consumption is forecast to decrease by 9 percent because of the Greece's economic downturn and reduced purchasing power. Most tangerines are consumed fresh. "Clementines" are consumed mainly along the west coast and cover early and late season demands, both domestically and abroad.

TRADE

MY 2011/12 Greek tangerine exports are forecast to keep an upward trend. Romania, Bulgaria, Serbia, and Germany represent the main destination for Greek tangerines. "Clementines" are marketed from January to May. Greece imports small amounts of fresh tangerines mainly from Italy and France, accounting for 68 percent of total imports.

Lemons

Production, Supply, and Demand (MT)

Lemons	2009	2010	2011
	Estimates 2009/2010	Estimates 2010/2011	Forecast 2011/2012
	Post Data	Post Data	Post Data
Area Planted	11,800	11,800	11,800
Area Harvested	10,600	11,328	11,328
Production	33,000	46,000	45,000
Imports	36,450	30,614	28,000
Total Supply	**69,450**	**76,614**	**73,000**
Exports	5,996	3,346	4,000
Fresh Dom. Consumption	63,454	73,268	69,000
For Processing	0	0	0
Total Distribution	**69,450**	**76,614**	**73,000**

Source: Greek industry contacts; GTA (Global Trade Atlas)

PRODUCTION

MY 2011/12 (November/October) Greek lemon production is forecast to remain stable. The main producing areas include the prefectures of Korinthos, Achaia, Piraeus, and Ilias, located in northern Greece. The major lemon variety grown in Greece is "Maglini," whose fruit is strongly aromatic, with a quite sour juice. It has a thin, shiny peel and when fully ripe has a yellow color.

CONSUMPTION

MY 2011/12 Greek lemon consumption is forecast to decrease by 6 percent because of the Greece's economic downturn and reduced purchasing power. Greek lemon production is all destined for the fresh market. Greece has become increasingly reliant on imported lemon juice to meet consumer demand for soft drinks. The yield for lemon juice is 15-17 Kg of fresh lemons to produce 1 Kg of lemon juice, depending on the quality of the fruit.

TRADE

Greece is a large importer of lemons. MY 2011/12 Greek lemon imports are forecast to remain steady. Greece imports most of its lemons from Argentina and Turkey. The "Maglini" lemon variety is marketed from December to May and from September to November after artificial ripening. Greek lemons are sold mainly to Bulgaria and Italy.

Grapefruits

Production, Supply, and Demand (MT)

Grapefruits	2009	2010	2011
	Estimates 2009/2010	Estimates 2010/2011	Forecast 2011/2012
	Post Data	Post Data	Post Data
Area Planted	100	100	100
Area Harvested	89	95	98
Production	5,800	5,800	6,000
Imports	2,509	3,371	3,600
Total Supply	**8,309**	**9,171**	**9,600**
Exports	1,120	1,271	1,350
Fresh Dom. Consumption	6,389	7,400	7,750
For Processing	800	500	500
Total Distribution	**8,309**	**9,171**	**9,600**

Source: Greek industry contacts; GTA (Global Trade Atlas)

PRODUCTION

MY 2011/12 (November/October) Greek grapefruit production is forecast to remain steady. The prefectures of Corinth and Kavala, the region of Thessaly, and the island of Crete are the major grapefruit-producing areas.

CONSUMPTION

MY 2011/2012 Greek grapefruit consumption is forecast to remain stable. Most grapefruits are consumed fresh.

TRADE

MY 2011/2012 Greek grapefruit trade volumes are forecast to remain steady. Greece imports the majority of its grapefruit from South Africa and Cyprus. Greek grapefruits are sold mainly to Macedonia and Romania.

Abbreviations and definitions used in this report

EU European Union

MT Metric ton = 1000 kg

MY Marketing year

Oranges, Tangerines, Lemons, Grapefruit, Orange Juice: November/October

Trade data cited in this report was derived by using the following tariff codes:

Oranges: 080510

Tangerines: 080520

Lemons: 080550

Grapefruit: 080540

Orange juice: 200911-200912-200919